

Station / Activity:

Date:

Time:

Observer:

Observation Form

VISITORS AT STATION										
ADULTS		CHILDREN				Repeat Visits				
Total Males	Total Females	Total Boys	Total Girls	Total under age 5	Total aged 5-12	No. who visit, look and leave [do not participate]		No. of repeat visits		
SPACE										
ATTENDANCE LEVEL INTERACTIVE SPACE								SCHOOL GROUP		
Quarter Full [0-30% capacity]			Moderate [30 – 50%]			Extremely Crowded [60 – 100%]		Present Yes = 1 / No = 0		
SOCIAL INTERACTIONS										
Interaction Codes [I.C.]:										
1. Connection to Art Museum; 2. Activity initiated by observing others;										
3. Read instructional text panel/s; 4. Directed activity 5. Self initiated activity										
IC	WITH OTHER VISITORS				INDIVIDUAL		WITH STAFF			
	A → C	C → A	C → C	A → A	A	C	A → S	S → A	C → S	S → C
1.										
2.										
3.										
4.										
5.										
BEHAVIORS										
USING OBJECTS FROM OTHER STATIONS			TECHNOLOGIES							
YES			Uncomfortable		Comfortable			Very Comfortable		

OBSERVER NOTES: