USE AND INTERACTION EVALUATION
[ART MUSEUM]: Report

BACKGROUND/PURPOSE
[Purpose for conducting the study]

[NAME OF FAMILY GALLERY]
[Description of space; list of the components evaluated in this study]

METHODS
[Description of methods]

DESCRIPTION OF SAMPLE

FINDINGS

USE
CROWD LEVELS

COMBINING ART FROM OTHER STATIONS

READING INSTRUCTIONS

MAKING CONNECTIONS BETWEEN THE INTERACTIVE AND ART IN OTHER GALLERIES

DIRECTED VERSES SELF-INITIATED EXPERIENCES

SOCIAL INTERACTIONS

CONCLUSIONS/RECOMMENDATIONS

APPENDIX A
[**INDIVIDUAL COMPONENT**]

*Description of Component*

**DESCRIPTION OF SAMPLE**

**FINDINGS**

**CAPACITY**

**READING INSTRUCTIONS**

**COMBINING ART FROM OTHER STATIONS**

**MAKING CONNECTIONS BETWEEN THE INTERACTIVE AND ART IN OTHER GALLERIES**

**DIRECTED VERSUS SELF-DIRECTED EXPERIENCES**

**SOCIAL INTERACTIONS**
# Appendix B: Observation Code Document

## Visitors at Station

<table>
<thead>
<tr>
<th>Adults</th>
<th>Children</th>
<th>Repeat Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Males</td>
<td>Total Females</td>
<td>Total Boys</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Space

<table>
<thead>
<tr>
<th>Attendance Level Interactive Space</th>
<th>School Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quarter Full [0-30% capacity]</td>
<td>Present Yes = 1 / No = 0</td>
</tr>
<tr>
<td>Moderate [30 – 50%]</td>
<td></td>
</tr>
<tr>
<td>Extremely Crowded [60 – 100%]</td>
<td></td>
</tr>
</tbody>
</table>

## Social Interactions

**Interaction Codes [I.C.]:**
1. Connection to Art Museum;
2. Activity initiated by observing others;
3. Read instructional text panel/s;
4. Directed activity
5. Self initiated activity

## WITH OTHER VISITORS

<table>
<thead>
<tr>
<th>A → C</th>
<th>C → A</th>
<th>C → C</th>
<th>A → A</th>
<th>A</th>
<th>C</th>
<th>A → S</th>
<th>S → A</th>
<th>C → S</th>
<th>S → C</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## INDIVIDUAL

<table>
<thead>
<tr>
<th>A</th>
<th>C</th>
<th>A → S</th>
<th>S → A</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## WITH STAFF

<table>
<thead>
<tr>
<th>A</th>
<th>C</th>
<th>A → S</th>
<th>S → A</th>
<th>C → S</th>
<th>S → C</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Behaviors

**Using Objects from Other Stations**

- **Yes**

## Technologies

- Uncomfortable
- Comfortable
- Very Comfortable

## Observer Notes:

---

[ARTMUSEUMFAMILYSAPACES.ORG](http://www.artmuseumfamilyspaces.org)