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USE AND INTERACTION EVALUATION [ART MUSUEM]: Report

BACKGROUND/PURPOSE

[Purpose for conducting the study]

[NAME OF FAMILY GALLERY]

[Description of space; list of the components evaluated in this study]

METHODS

[Description of methods]

DESCRIPTION OF SAMPLE

FINDINGS

USE

CROWD LEVELS

COMBINING ART FROM OTHER STATIONS

READING INSTRUCTIONS

MAKING CONNECTIONS BETWEEN THE INTERACTIVE AND ART IN OTHER GALLERIES

DIRECTED VERSES SELF-INITIATED EXPERIENCES

SOCIAL INTERACTIONS

CONCLUSIONS/RECOMMENDATIONS

APPENDIX A

FritArtMuseum

HIGH
HIGH MUSEUM OF ART
ATLANTA

SPEED
ART
MUSEUM

INSTITUTE of
Museum and Library
SERVICES

audience focus



Institute for
Learning Innovation

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[INDIVIDUAL COMPONENT]

Description of Component

DESCRIPTION OF SAMPLE

FINDINGS

CAPACITY

READING INSTRUCTIONS

COMBINING ART FROM OTHER STATIONS

MAKING CONNECTIONS BETWEEN THE INTERACTIVE AND ART IN OTHER GALLERIES

DIRECTED VERSES SELF-DIRECTED EXPERIENCES

SOCIAL INTERACTIONS

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Station / Activity:
 Date:
 Time:
 Observer:

APPENDIX B: OBSERVATION CODE DOCUMENT

VISITORS AT STATION												
ADULTS		CHILDREN				Repeat Visits						
Total Males	Total Females	Total Boys	Total Girls	Total under age 5	Total aged 5-12	# visit, look & leave [do not participate]	# repeat visits					
SPACE												
ATTENDANCE LEVEL INTERACTIVE SPACE								SCHOOL GROUP				
Quarter Full [0-30% capacity]			Moderate [30 – 50%]			Extremely Crowded [60 – 100%]			Present Yes = 1 / No = 0			
SOCIAL INTERACTIONS												
Interaction Codes [I.C.]:												
1. Connection to Art Museum; 2. Activity initiated by observing others;												
3. Read instructional text panel/s; 4. Directed activity 5. Self initiated activity												
WITH OTHER VISITORS				INDIVIDUAL				WITH STAFF				
A → C	C → A	C → C	A → A	A	C	A → S	S → A	C → S	S → C			
BEHAVIORS												
USING OBJECTS FROM OTHER STATIONS			TECHNOLOGIES									
YES			Uncomfortable			Comfortable			Very Comfortable			

OBSERVER NOTES: